



Videodiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Jamestown Associates
5937 Jones Creek Road
Baton Rouge, LA 70817

Contract # 102744

Schedule Dates 09/18/12-09/24/12
Advertiser Hoosiers for Richard Mourdock Inc (8989)
Agency Jamestown Associates (3728)
Product Political/Senate (1132)
Brand Rep/US Senator (12792)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name STERPU, PATRICIA
Phone/Fax /
CPE MOURDOCK/SENR
Account Types National/Political Candidate
Billing Type Standard
Comments MOURDOCK/SENR

Date Entered 09/17/12
Last Modified 09/18/12
Entered By Nancy Lavelly
CO-OP No
Headline # ECR07904208
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,305.00
Net Total \$24,395.00
Sales Tax

WBTH (WTHR)
By Broadcast Month
Sep. 2012 38 \$28,700.00
Grand Total: 38 \$28,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/19/12-09/21/12	2	:30	7A- 9A (EST)	3			X	X	X			3	\$700.00	\$2,100.00	WTHR (WTHR)	7-9A TODAY	9/17/12
2.0	Normal Line / SPOT (2)	09/24/12-09/24/12	2	:30	7A- 9A (EST)	1	X							1	\$700.00	\$700.00	WTHR (WTHR)	7-9A TODAY	9/17/12
3.0	Normal Line / SPOT (3)	09/19/12-09/21/12	3	:30	12P- 12:30P (EST)	2			X	X	X			2	\$300.00	\$600.00	WTHR (WTHR)	12-12:30P NOON NEWS	9/17/12
4.0	Normal Line / SPOT (4)	09/24/12-09/24/12	3	:30	12P- 12:30P (EST)	1	X							1	\$300.00	\$300.00	WTHR (WTHR)	12-12:30P NOON NEWS	9/17/12
5.0	Normal Line / SPOT (5)	09/19/12-09/21/12	3	:30	12:30P- 1P (EST)	2			X	X	X			2	\$300.00	\$600.00	WTHR (WTHR)	12:30- 1P NOON NEWS	9/17/12
6.0	Normal Line / SPOT (6)	09/24/12-09/24/12	3	:30	12:30P- 1P (EST)	1	X							1	\$300.00	\$300.00	WTHR (WTHR)	12:30- 1P NOON NEWS	9/17/12
7.0	Normal Line / SPOT (7)	09/18/12-09/21/12	2	:30	5P- 6P (EST)	4			X	X	X			4	\$1,000.00	\$4,000.00	WTHR (WTHR)	5-6P EARLY NEWS	9/17/12
8.0	Normal Line / SPOT (8)	09/24/12-09/24/12	2	:30	5P- 6P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	9/17/12
9.0	Normal Line / SPOT (9)	09/18/12-09/21/12	2	:30	6P- 6:30P (EST)	4			X	X	X			4	\$1,200.00	\$4,800.00	WTHR (WTHR)	6-6:30P EARL NEWS	9/17/12
10.0	Normal Line / SPOT (10)	09/24/12-09/24/12	2	:30	6P- 6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-6:30P EARL NEWS	9/17/12
11.0	Normal Line / SPOT (11)	09/18/12-09/21/12	2	:30	7P- 7:30P (EST)	4			X	X	X			4	\$1,000.00	\$4,000.00	WTHR (WTHR)	7-7:30P WHEEL	9/17/12
12.0	Normal Line / SPOT (12)	09/24/12-09/24/12	2	:30	7P- 7:30P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	7-7:30P WHEEL	9/17/12
13.0	Normal Line / SPOT (13)	09/18/12-09/21/12	2	:30	7:30P- 8P (EST)	4			X	X	X			3	\$1,100.00	\$3,300.00	WTHR (WTHR)	7:30- 8P JEOPARDY	9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0.1	Closed Preempt (13)	09/21/12															WTHR (WTHR)	Special Weather Report/Spot - Live Weather Update	9/17/12
14.0	Normal Line / SPOT (14)	09/24/12-09/24/12	2	:30	7:30P- 8P (EST)	1	X							1	\$1,100.00	\$1,100.00	WTHR (WTHR)	7-30-8P JEOPARDY	9/17/12
15.0	Normal Line / SPOT (15)	09/22/12-09/22/12	2	:30	6A- 7A (EST)	1					X			1	\$300.00	\$300.00	WTHR (WTHR)	6-7A SUNRISE	9/17/12
16.0	Normal Line / SPOT (16)	09/22/12-09/22/12	2	:30	7A- 8A (EST)	1					X			1	\$450.00	\$450.00	WTHR (WTHR)	7-8A TODAY	9/17/12
17.0	Normal Line / SPOT (17)	09/22/12-09/22/12	2	:30	8A- 10A (EST)	1					X			1	\$550.00	\$550.00	WTHR (WTHR)	8-10A SUNRISE	9/17/12
18.0	Normal Line / SPOT (18)	09/22/12-09/23/12	2	:30	6P- 6:30P (EST)	2					X	X		2	\$550.00	\$1,100.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/17/12
19.0	Normal Line / SPOT (19)	09/23/12-09/23/12	3	:30	6A- 7A (EST)	1						X		1	\$150.00	\$150.00	WTHR (WTHR)	6-7A SUNRISE	9/17/12
20.0	Normal Line / SPOT (20)	09/23/12-09/23/12	3	:30	7A- 8A (EST)	1						X		1	\$250.00	\$250.00	WTHR (WTHR)	7-8A TODAY	9/17/12
20.0.1	Closed Preempt (20)	09/23/12															WTHR (WTHR)	Order Input Error/Exception - should this be Sat???	
21.0	Normal Line / SPOT (21)	09/23/12-09/23/12	2	:30	8A- 9A (EST)	1						X		1	\$450.00	\$450.00	WTHR (WTHR)	8-9A TODAY	9/17/12
22.0	Normal Line / SPOT (22)	09/23/12-09/23/12	3	:30	10A- 11A (EST)	1						X		1	\$450.00	\$450.00	WTHR (WTHR)	10-11A MEET THE PRESS	9/17/12
23.0	M/G For 20.0.1 / SPOT (20)	09/23/12-09/23/12	3	:30	7A- 8A (EST)	1						X		1	\$250.00	\$250.00	WTHR (WTHR)	7-8A SUNRISE	9/18/12

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